

Reading Questions on Tiziana Terranova – “Free Labor”

Note: This reading is available online at

<http://www.electronicbookreview.com/thread/technocapitalism/voluntary>

1. Richard Barbrook says that cyberspace operates on a gift economy. What is Terranova's criticism of this position?
2. What's at issue with free labor? Why isn't just a case of capitalism repurposing "authentic" culture for its own profit?
3. What is immaterial labor and why does it matter?
4. Why is Terranova so interested in collective (as opposed to individual) practice?
5. Even though AOL's "NetSlaves" protested AOL's use of their free labor, Terranova says that it's not just an issue of exploitation. Given her Marxist predilections, why does she say this?
6. What is Terranova's gendered critique of open source?
7. Why does Terranova say that free labor is essential to late capitalism?