

Questions on James Carey, “A Cultural Approach to Communication”

1. Define the transmission view. Where does he say it comes from (be sure you know the difference between what he says and what I said in lecture; we don't quite tell the same story).
2. Define the ritual view of communication.
 - give some examples (from the text) of how it works
 - explain why he prefers it to the transmission view of communication
3. What is Carey's definition of communication? Be sure you can explain each part of it.
4. Why is he so interested in maps?
5. According to Carey, what is the study of communication supposed to be about?
6. Why is the move to the ritual model politically important? What does all this have to do with community?